



NASHVILLE JR CHAMBER

LEADERSHIP CONFERENCE



MARCH 21ST-23RD, 2024

Grand Hyatt Nashville

NASHVILLE JUNIOR CHAMBER

THE NASHVILLE JUNIOR CHAMBER LEADERSHIP CONFERENCE

Nashville's only Young Professional Leadership Conference created by Nashville's oldest young professional organization, the Nashville Junior Chamber.

Attendees will take part in a multi-day conference including high-level leadership programming, next-level after-hours events, and hands-on service to make a direct impact on our beloved city.

This leadership conference is where Nashville's brightest young professionals and their employers will benefit tremendously in just a short few days due to high-level programming, enhanced networking, engagement with Nashville's well-known leaders, seriously fun events (in typical NJC fashion), and hands-on collaboration to do good in our community.



NJC LEADERSHIP CONFERENCE

Presenting Partner | \$25,000

- Recognized as an active supporter of the Nashville Young Professional Community
- Industry exclusivity at the Presenting level
- Company representative to give "Welcome Remarks" at opening cocktail hour and/or present a 1-2 minute company promo video to be shared at one point during the conference
- Collaborate with NJC in appointment of Key Note speaker
- Opportunity to appoint a judge to the Civic Pitch Competition panel (Exclusive to first 3 Presenting Partners)
- Company representative to host a breakout session on a relevant topic to Young Professionals.
- Promoted as a Presenting Partner with logo Included in social media marketing, event webpage & via weekly e-newsletter (estimated 3,000+ opt-in subscribers)
- Opportunity to provide marketing materials and/or a gift (i.e. book, stationary, apparel) to attendees
- Frequent verbal recognition as a Presenting Partner throughout the Conference
- Logo on "Swag" items and materials printed by the NJC that will be provided to attendees
- 5 tickets to Thursday evening Cocktail Hour reception & Civic Pitch event (Value: \$1,000)
- 5 full NJC Leadership Conference tickets (Value: \$2,000)

Logistics Partner | \$15,000

- Recognized as an active supporter of the Nashville Young Professional Community
- Opportunity to partner with the NJC for a "Development Breakout Session" (Limited based on session availability at time of partnership agreement)
- Promoted as a Logistics Partner with logo Included in social media marketing, event webpage & via weekly e-newsletter (estimated 3,000+ opt-in subscribers)
- Opportunity to provide marketing materials and/or a gift (i.e. book, stationary, apparel) to attendees
- Frequent verbal recognition as a Logistics Partner throughout the Conference
- Logo on "Swag" items and materials printed by the NJC that will be provided to attendees
- 3 tickets to Thursday evening Cocktail Hour reception & Civic Pitch event (Value: \$600)
- 3 full Leadership Conference tickets (Value: \$1200)

Engagement Partner | \$7,500

- Recognized as an active supporter of the Nashville Young Professional Community
- Promoted as an Engagement Partner with logo Included in social media marketing, event webpage & via weekly e-newsletter (estimated 3,000+ opt-in subscribers)
- Opportunity to partner with the NJC for a "Development Breakout Session" (Limited based on session availability at time of partnership agreement)
- Opportunity to provide marketing materials and/or a gift (i.e. book, stationary apparel) to attendees
- Frequent recognition as an Engagement Partner throughout the Conference
- Logo on "Swag" items and materials printed by the NJC that will be provided to attendees
- 2 tickets to Thursday evening Cocktail Hour reception & Civic Pitch event (\$400)
- 2 full Leadership Conference tickets (Value: \$800)

Supporting Partner | \$4,900

- Recognized as an active supporter of the Nashville Young Professional Community
- Promoted as an Engagement Partner with logo Included in social media marketing, event webpage & via weekly e-newsletter (estimated 3,000+ opt-in subscribers)
- Opportunity to provide marketing materials and/or a gift (i.e. book, stationary apparel) to attendees
- Frequent verbal recognition as an Engagement Partner throughout the Conference
- Logo on printed materials by the NJC that will be provided to attendees
- 2 tickets to Thursday evening Cocktail Hour reception & Civic Pitch event (Value: \$400)

Programming Partner | \$2,500

- Recognized as an active supporter of the Nashville Young Professional Community
- Opportunity to sponsor a "Breakout Session" on a specified topic
- Promoted as a Programming Partner with logo Included in social media marketing, event webpage & via weekly e-newsletter (3,000+ opt-in subscribers)
- Opportunity to provide giveaways (i.e. book, stationary apparel) to attendees at the Breakout Session you sponsor
- Verbal recognition as Programming Partner regarding sponsored breakout session
- Company logo & recognition on select event handouts
- 1 ticket to Thursday evening Cocktail Hour reception & Civic Pitch event (Value: \$200)

Friend of the NJC | \$500

- Recognized as a CONTINUOUS & active supporter of the Nashville Young Professional Community
- Mentioned via social media marketing & via weekly e-newsletter (3,000+ opt-in subscribers)
- Opportunity to provide giveaways (i.e. book, stationary, apparel) to attendees at a "Breakout Session"
- Company logo on website event page
- This Level is exclusive to past supporters of the NJC and active NJC members

New Friend of the NJC | \$1,000

- Recognized as an active supporter of the Nashville Young Professional Community
- Mentioned via social media marketing & via weekly e-newsletter (3000+ opt-in subscribers)
- Company logo on website event page

Media Partner | In-Kind

- Mentioned via social media marketing & via weekly e-newsletter (3,000+ opt-in subscribers)
- Opportunity to provide giveaways to attendees at a "Breakout Session"
- Company logo on website event page
- 2 tickets to the conference for personnel to cover the event (photo, video, etc.)

QUESTIONS, COMMENTS, CONCERNS?

Please feel free to reach out to Sponsorship@nashvillejuniorchamber.org